# MANAGEMENT OF AGRICULTURAL FARMS USING INTELLIGENT I. T. C. (INFORMATICS TECHNOLOGIES AND COMUNICATIONS)

PREDA LIGIA\*, SÂMBOTIN LIVIU\*, BĂNEŞ ADRIAN, DINCU ANA-MARIANA

\*University Of Agricultural Sciences And Veterinary Medicine Of The Banat, Faculty Of Farm Management (Timişoara, Romania)
ligiapreda@yahoo.com

In the present competition and ever-changing environment, most of the agricultural exploitations have already realized that, the one and only thing that lead to a competitive advantage is how perceptive and adaptive are they to changes.

Using Intelligent Technologies in agricultural farms these can be able to use the collected information and to efficiently adjust to changes, to improve global performances.

In this paper I describe Intelligent Technologies used in management processes of agricultural farms and the way that Intelligent ITC provides organizational data which lead to valuable information for the agricultural exploitation, in order to support the decision process.

**Keywords:** agricultural, management, decisions, intelligent technologies, Data Mining, expert system