

AZ EGÉSZSÉGTURIZMUS ÉS AZ ÉLETMINŐSÉG KAPCSOLATRENDSZERÉNEK VIZSGÁLATA

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ABSTRACT

The view of society as a whole is that man lives a precious life if he is able to recognize and improve his own capabilities, and accordingly to this, he is able to unfold his own potentials. If man can pursue objectives and in order to achieve these he can mobilize his energy and it also gives him pleasure.

Tourism is actually the change of scenery which goes hand in hand with pleasant experience that has an effect on his quality of life, either he becomes affected as a participant of the trip, or as the member of his social environment. The career and leisure tourism and health tourism have several factors that have the most favorable effects on health surveillance which are activated during the meeting of human needs. In the course of my research I started from the hypothesis that residents on those settlements that have lure to health tourism can modify the territorial differences shown in the Hungarian society's quality of life and relative indices about receivers of services above the average.

My short study gives a look-out concerning theories and practices about the quality of life and measurements about advance and development. After the short overview about the evolution of research for quality of life I am going to review the relationships concerning some subdivisions that affect the quality of life. Besides, I am going to discuss in this short article the importance of the research about TRQL-index which is suitable for visualizing the coming guests and the changes of their territories' society.

In conclusion it can be stated that a functioning enterprise's index for quality of life (hereby the tourism enterprise's index for quality of life) can provide a good basis for working out a quality of life-index at a national level by which the national development plan's effect could be measured even by one compound index.

Kulcsszavak: életminőség, egészségturizmus, boldogság, TRQL-index, turizmus