

ÉLELMISZERIPARI TÁRSAS VÁLLALKOZÁSOK VIZSGÁLATA A DÉL-ALFÖLD RÉGIÓBAN

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ABSTRACT – Examining Food Industry Enterprises in Hungary's Southern Great Plain Region

Food industry plays an important role in the economy of Hungary's Southern Great Plain Region. At the University of Szeged Faculty of Food Engineering a database was created which contains data about the food industry enterprises of the region: the form of the enterprise, the main activities, the annual income, the number of employees, the place of headquarter and the year of establishment. Many queries were created to acquire all the possible information from this database to find out as much as possible about the enterprises. Chuprov's and Cramer's coefficient were also counted to assess the strength of the relationship among the above mentioned data types.

All types of food industry activities can be found in the region. Most of the enterprises operate as limited liability companies; the headquarters can be found in 156 settlements. Most of them are concentrated close to the central region of Hungary or in well-developed towns, but there are many enterprises in small settlements too. Their income is mostly under 20 million HUF, but there are some enterprises with more than 4 billion HUF annual income as well. Most of the firms operate with a low number of staff, but there are also enterprises with more than thousand workers.

According to Chuprov's and Cramer's coefficient, the relations between the different data categories are weak. A relatively high relation was found between the number of staff and the annual income, or between the settlements and food industry activities.

Kulcsszavak: Dél-Alföld, élelmiszeripar, cégbázis, összefüggésvizsgálat, asszociációs együttható