

## **The Role of Innovation in Competitiveness of City Regions**

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Competition between cities and city regions is peculiar. Its basic goal is the increase of the total income of the given territory and thus the rise of social welfare. Taking into consideration different economic models, various assumptions emerge within regional studies too. Therefore, different conclusions appear with regard to the economic catching up of distinctly developed as well as having different conditions city regions. However, it has become self-evident nowadays that innovation potential of a given area significantly affects the competitiveness of city regions.

Through the examples of city regions, present study primarily discovers the main relationships of territorial competitiveness and territorial innovation from the viewpoint of endogenous development. The paper attempts to determine a possible set of indicators expressing territorial competitiveness. Those indicators are selected, which appear in the most of the international competitiveness analyses.

*Keywords:*        *innovation, city region, competitiveness, development*

## **The Role of Dynamic Relational Capabilities and Loyalty in Inter-organisational Links**

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The focus of our study is the relation of the business organisation to the management of networked relationship. In this paper, we study the effort of the global crisis on the refereeing of the relationship capability and organisational loyalty in inter-organisational context. In our study we review the literature background of the B2B loyalty and relationship capability. On basis of earlier research findings and our empirical experiences, we try to identify the factors of B2B loyalty and relationship management. Based on our results, we suggest, that the level of relationship management influences the level of loyalty. In our opinion the mechanisms of relationship management affect the perceived relationship quality and contribute to partner loyalty.

*Keywords:*        *dynamic relational capability, relational management, trust, B2B loyalty, crisis*