

**Introducing a Data Manipulation Application for Estimating a Nation's Resources to Manage Cross Cultural Distances**

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The general purpose of my current research project is to quantify a factor of four elements that seems to affect cultural distances by either narrowing or widening the gaps between nations in international settings. The A.I.K.A. Factor consists of the following elements: Attitude, Interest, Knowledge and Adaptation Ability. A more specific aim of this paper is to report on my study in a Nordic setting. A bidirectional survey (total n = 265) was carried out. The resources two Scandinavian nations and the Russian Federation have for managing their dyadic cultural distances were measured. The surveyed data was processed with The Koponen Manipulator, a two-dimensional data processing tool that converts each determinant to an interdependent one. The combination of the a.m. factor and the a.m. manipulator complete a method that I tend to call The Dynamic Method.

*Keywords:* cultural distances, factor, manipulator, method, Sweden, Finland, and Russia