

## TOURISM

### **(Adven)t(o)urist travelogue and it's illocution power (on the example of a writer and a publicist)**

NINA JURINČIČ (*University of Ljubljana, Faculty of Art, Slovenia, nina.jurincic@gmail.com*)

MIRELL CEGLAR JURINČIČ (*University of Primorska, Faculty of Management Koper, Mirella.CeglarJurincic@fm-kp.si*)

Travelogues are one of the most interesting groups of books as they are literature hybrids. They contain many different information and they can be used in all kinds of humanistic studies. Because of their artistic and professional peculiarities travelogues are difficult to be defined. Are they literature or not? Most literature critics and linguists agree that travelogues are somewhere in between literature and journalism. Some lean on one side, some on the other. Which side will prevail, depends on the writer. In this paper we analyzed two Slovenian authors Tomo Križnar and Evald Flisar's travelogues. We tried to understand what the authors' ideas were and what they wanted to achieve. What was the prevailing illocution in their travelogues? We also tried to find out if the authors used elements of reportage and scientific writing. We were also observing the modifications of arguments and elements of literary journalism. After the analysis we concluded that Križnar and Flisar's travelogues are (adven)t(o)urist travelogues and are indeed on the border between journalistic and literary travelogues; as such, they are good stimulators of literary tourism. However, there are several differences between Križnar and Flisar's texts. While Flisar is a writer and the literary side prevails in his travelogues, Križnar's texts are closer to the journalistic genre of reportage or in the case of his last book, even to documentary essays. We added to our research a questionnaire about the popularity of travelogues and their influence on people's choices when travelling.

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