

ECONOMICS OF MODERNIZATION IN COLD STORAGE

NÓRA LAURINYEZ, BRIGITTA ZSÓTÉR

University of Szeged Faculty of Engineering
Department of Economics and Rural Development
Mars ter 7. 6724 Szeged, Hungary
zsoterb@mgk.u-szeged.hu

A fruit grower company located in the district of Bekes, Hungary, specialized in fresh fruit export, wanted to modernize their cold storage. Our research showed the expected results of the modernization. The study reflects on the estimated maintenance cost cut, improvement in storage capacity, return on investment and profit improvement. After fulfilling the field survey we studied the major finance datas and calculated the cash flow regarding DPB, NPV, PI, IRR. This research made clear for the company that the return on investment will occur during the cold storage lifespan. It is worth implementing.

