

Naciones Unidas (Nueva York, 2015); IV Cumbre Jefes de Estado y de Gobierno de la CELAC (Quito, 2016), entre otras reuniones internacionales.

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**Nagy, Sándor Gyula (University Corvinus of Budapest)**

***Integration profile of Mercosur***

In the newly published book titled “The Economics of Regional Integration” with my coauthors we developed a new methodological framework for measuring the efficiency of regional integration and the integration profile of member states, which is based partially on descriptive analyses and partially on the authors’ new methodological framework, based on a new composite index of integration profile. Through the case studies, we delivered a comparative analysis of ten integrations spanning four continents – the Americas, the European Union, Africa and Asia. One of the case studies is Mercosur/Mercosul, where we investigated the impact of regional integration on income inequality and poverty reduction, by examining how common development, economic policies and social programs implemented by regional organisations affect the distribution of income and wealth among member states.

**Nagy, Sándor Gyula** is a full professor at the Department of World Economy at Corvinus University of Budapest and a visiting professor at several Latin American universities. His main fields of research are Latin America; the process of global, regional and European integration; and the development of the SME sector. He is the author and editor of several books, book chapters and academic papers written in Hungarian, English and Spanish. E-mail: [sandorgyula.nagy@uni-corvinus.hu](mailto:sandorgyula.nagy@uni-corvinus.hu)

**Navarro, Michel (Corvinus University of Budapest)**

***Assad’s silent network: Syrian influence operations in Latin America***

In the landscape of disinformation in Latin America, one network has remained largely unexamined—the influence operations of Bashar al-Assad’s Syria. This presentation will shed light on this underreported phenomenon, mapping the web of actors, strategies, and narratives actively disseminated. Through several investigative techniques, the use of the QA method, and a two-year study (2022–2024) of online communications, I unveil how this network operates, who promoted its agenda, and what narratives it intended to embed in the region. The presentation will conclude with compelling insights and empirically relevant findings that contribute to a deeper understanding of disinformation campaigns orchestrated by authoritarian states.

**Navarro, Michel** is Researcher and PhD student with a focus on influence tactics, lobbying strategies, and disinformation campaigns orchestrated by authoritarian regimes targeting democratic societies. Author of several published works on these topics, with a particular emphasis on Latin America and Europe. E-mail: [jerez.navarro@stud.uni-corvinus.hu](mailto:jerez.navarro@stud.uni-corvinus.hu)

**Padilla Monroy, Juan Carlos (Universidad Anáhuac, México)**

***Del Mictlán a Comala: un viaje por el inframundo cultural y literario de México***